

# Comfort that saves you money. What a novel idea.

*Introducing the new line of geothermal systems from KeepRite Heating & Cooling Products, the brand dealers have trusted for more than 50 years.*

Save up to 70%\* on your heating and cooling bills while enjoying ultimate home comfort when you choose KeepRite® geothermal—a unique alternative to ordinary heating and cooling systems. Geothermal systems use the steady temperature of the earth to keep your home at optimal comfort levels year-round. You'll also have the peace of mind that comes from owning a system with an average lifespan that's up to 30% longer† than ordinary air conditioners and heat pumps. Call us today to learn more.



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\*Savings calculated using KeepRite LoopLink software. Comparison based on simulation in Dallas, Texas. KeepRite six-ton unit vs. standing pilot propane furnace, standard air conditioner and local fuel rates. Actual savings will vary based on configuration, weather and local energy costs.

†Geothermal unit with 20+ year life expectancy ([http://www.energy.gov/sites/prod/files/guide\\_to\\_geothermal\\_heat\\_pumps.pdf](http://www.energy.gov/sites/prod/files/guide_to_geothermal_heat_pumps.pdf)) compared to average lifespan of residential split air conditioner or residential air-to-air heat pump (2015 ASHRAE Fundamentals Section 37.3)

## KeepRite® Geothermal Systems

- *Unmatched energy efficiency*
- *Superior comfort*
- *Fits your needs*

**KeepRite®**

Heating & Cooling Products

**The Pros Know.**